

PORSCHE

EXPERIENCE CENTER

ATLANTA

Welcome to the Porsche Experience Center Atlanta!

We are excited for your arrival and wanted to note a few things that will help ensure your event visit is an enjoyable one!

Arrival

Your event organizer has outlined your event schedule separately. Please note the arrival times as this will help us avoid delays for your experience.

Upon arrival, you are required to provide valid government issued photo identification to our team at the security gate. Provision of photo ID is a requirement of the facility for guests 18 years of age or older.

Parking

Complimentary on-site parking is available. Upon entry through the security gate, please park on the top deck. After parking, please proceed to the main entrance of the facility.

The Porsche Experience Center registration desk is located in the east wing of the main floor lobby next to the Retail Store. (Behind the large staircase)

Driver's License

For behind the wheel drive experiences, please remember to bring your driver's license with you. It will be required to show our team when checking in for drive experiences.

The Porsche Experience Center requires all driving participants to be at least 21 years of age with a valid driver's license. We cannot allow guests with expired driver's licenses to participate in drive experiences.

Personal Protective Equipment / Hand Sanitizing and Hand Washing Stations

While on-site, use of facemask is optional for all guests and staff. If you would like your drive coach to wear a mask, please let a member of our team know and we will accommodate.

We also have frequent and conveniently located hand sanitizing stations throughout the building and campus.

No-Firearms Policy

The Porsche Experience Center has a strict no-firearms policy; no weapons are allowed on the premises.

Attire

While there is no specific dress code for the event, it is our recommendation that you wear comfortable clothing and closed-toed shoes suitable for driving. To optimize your drive experience, we recommend that you not wear high-heeled or loose-fitting shoes.

The simulator lab is a "shoes off" environment, socks are recommended.

Weather

Programs proceed rain or shine. If severe weather is imminent and our Drive Team deems it unsafe for driving, we will make every attempt to notify you in advance and will adjust the event schedule accordingly. Safety is our team's utmost priority. We reserve the right to cancel or postpone drive sessions for your and our team's safety.

Motion Sickness

If you have a tendency for motion sickness, please take precautionary measures prior to your driving experience. Usually we suggest guests with a history of motion sickness take preventative medicine 30 minutes before your driving experience.

Language

All driving program instructions, including in-car guidance, are in the English language. All participants must be able to receive and understand instructions and driving commands in English to participate in the driving program. For the safety of all guests and staff, in the event a Guest is not able to understand the driving commands well enough to safely operate a vehicle, Guest will not be allowed to participate in the driving program.

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Dining Options

If your event organizer has not arranged for catering for the day, the following options are available:

Carrera Cafe

Our onsite café features quick service breakfast and lunch items along with a variety of beverages.

Restaurant 356

If you would like to extend your experience with us by having lunch or dinner at our fine-dining restaurant, Restaurant 356, you can make a reservation by calling the restaurant directly at 770-290-4356, by visiting www.Restaurant356.com

Zero Tolerance Policy

If you have scheduled a drive experience, please keep in mind we have a “Zero Tolerance” alcohol policy. Any drivers who consume alcohol prior to their experience will not be allowed to drive in their Driving Experience. There are no exceptions!

Heritage Gallery

Located on the B1 level of the facility, we have a museum-like space that showcase a rotating display of significant Porsche vehicles from the Porsche museum and private collections. Vehicles in this space rotate periodically so that you are likely to see something new every time you are here. In addition, there is an archive section dedicated to the brand's history in North America. The Heritage Gallery is open from Tuesday through Saturday from 9:00 am – 6:00 pm.

Business Center

If your event includes a meeting space, please find the meeting room your event organizer has communicated to you. The Business Center is located on the west wing of the building.

First Floor Rooms

- Cabriolet Boardroom
- GTS Boardroom

Second Floor Rooms*

- Turbo Conference Room
- Targa Conference Room
- Sport Classic Board Room

*Stairs or Elevator are located near the PEC Registration Desk

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Consent to Use Image

Please note, as both a participant and/or a guest in the event, upon entering the facilities at One Porsche Drive you are consenting for PCNA and its affiliated companies to use your image for any purpose whatsoever, whether promotional or otherwise. In return, PCNA agrees not to use any compromising, hurtful, or potentially harmful images obtained by way of your participation in the events(s) and will use reasonable discretion in their use.

Driving Directions

The PEC Atlanta is located next to the Hartsfield-Jackson Atlanta International Airport, right off of I-75 (exit 239) in Atlanta, GA. Our address is.

Porsche Experience Center
One Porsche Drive
Atlanta, GA 30354

Ride Share:

Ride Share companies (Uber, Lyft) will have to furnish your name at the security gate to enter the premises. Rideshare pick up is on the top level parking near the main entrance.